

WDAFL Board Meeting
January 20, 2017
7:00 PM Fox Grove Farm

Call To Order: The meeting was called to order at 7:02 pm. Attending in person were Rachel, Marie Frances, Andrea, Susan, and Daryl. Emily, Patty and Carol (until she arrived at the meeting site) attended by phone.

Approval of Minutes

12/29/16 Full Board Meeting Conference Call – The minutes were reviewed. Marie Frances moved to approve. 2nd by Patty. Unanimously approved.

1/5/17 Executive Board Meeting Conference Call – The minutes were reviewed. Emily moved to approve. 2nd by Susan. Unanimously approved.

Treasurer Report - Andrea

2016 Financial Report
2016 Championship Financials

The reports were reviewed. Rachel moved to approve. 2nd by Marie Frances. Unanimously approved.

Daryl discussed filing of tax forms. Daryl and Andrea will be handling this. Also need to file a sales tax exempt certification. More research needed on doing this.

Membership Report – Susan

Susan reported that memberships are now online on our website. Appears that membership levels are staying somewhat stable, but more work on verifying and adding prorated memberships still needs to be done.

Website & Newsletter Report Susan and Carol

The high point program is now also online. Members can add their own enrollment. Members will also be able to upload their completed tests through the website for the program.

Carol is planning on doing a newsletter fairly soon after the education event tomorrow. She will include photos taken by Patty and summarize the event. The training triangle will also be included. Discussed ongoing articles that highlight a youth member, amateur member, trainer, and judge. Mail Chimp will be used for the template of the newsletter. The goal is to issue a newsletter at least once a quarter.

Update on January 21 Education Day and Awards Banquet

Education Day – schedule, assignments – all board members are clear on their assignments for the day.

Annual Meeting – Agenda & Action Items – The annual meeting agenda was reviewed. Marie Frances moved to approve. 2nd by Susan. Unanimously approved.

High Point Awards Banquet – All is set for the banquet. Carol will be taking program to printer during the day event.

New Business

General Liability Insurance - \$596 (each addtl insured \$25) approval – Daryl reported that Allen Financial Insurance provided this quote. Andrea moved to accept this quote and enroll. 2nd by Marie France. Unanimously approved.

Directors/Officers Insurance – discussion (\$569 in 2016 w/ Equisure) – Daryl reported that this was our insurer last year. She is pursuing a quote from Allen Financial Insurance.

Direction – Activities 2017

Education – The board agreed this needs to remain the primary focus of the organization. Discussed attempting to provide at least one educational event per quarter.

Membership – Susan reported that she has a goal of doubling the membership this year. We will be doing tables at various shows and other events to encourage enrollment by new members. Andrea recommended setting up booths at the local tack swaps held in the Ocala area, 4-H shows, and at a horse expo that will be held at the Ocala Livestock Pavilion on April 1.

Awards Program – The high point program will remain the same as last year, with Karen Abbatista as the administrator. The board discussed adding some additional awards such as a Century Club, ¼ Century Club for youth, and others. More development needed in this area. Carol moved that we keep the awards program banquet as the third Saturday in January each year. 2nd by Marie Frances. Unanimously approved.

Grant/Scholarship Program

Patty is working on developing an application to be used in this area. Patty moved that 50% of the championship shows profits should be used for this program. 2nd by Carol. Unanimously approved.

Youth Development

This is another special emphasis area for the board this year. We need more outreach to 4-H and Pony Club (recently added Western Dressage) groups.

Advisory Committee

Daryl reported that we will have more discussion on this item at our next meeting after she meets with the current advisory committee.

Development of 2017 Operating Budget

Daryl discussed the need to develop and actual operating budget for this year. She and Andrea will work on this and report back at our next meeting.

Discussion of Regional concept

More discussion was had on this item. Concern that we don't alienate an area of the state if this concept is developed. Discussed what has happened in the reining group after they established regions. We will continue researching this idea.

2017 Championships

Discussion was had about including the states of Georgia and Alabama in our championship show. Also discussed the options of continuing a two day show or going back to a one day show with education/schooling show on the previous day. More discussion will occur on this topic in the future.

Carol moved that the championship show remain the same weekend (second weekend in November) and at the same location for the future. 2nd by Andrea. Unanimously approved.

Andrea moved that we separate youth into their own division at the championship show. 2nd by Carol. Unanimously approved.

Other – No additional items were discussed.

Adjournment – Carol moved to adjourn at 8:48 pm. 2nd by Susan. Unanimously approved and meeting was adjourned.