

WDAFL Board Meeting
July 9, 2017
7:30 PM Conference Call

Call To Order – Daryl called the meeting to order at 7:36 pm with Marie Frances, Susan, Andrea, Rachel and Carole in attendance. Patty did not attend.

- I. Secretary/Membership Report – Susan
 - a. Minutes of June 4 Board Meeting – Minutes were reviewed. Marie - Frances moved to approve. Andrea 2nd. No opposition, minutes approved.
 - b. Membership & High Point – Currently 109 members with 35 horse/rider pairs enrolled in High Point Program. Susan will work with Becky to see if the website can be amended to require entry of phone number and address at time of registering online as these data fields are not being completed by new members.
- II. Treasurer Report – Andrea – Between Regions and Pay Pal, the association has \$11,244.34 in cash assets. Expenses this month included \$190.80 for website host, and \$54 to insurance company for championship show added insureds. Susan moved to accept the report. 2nd by Carole. Report approved.
- III. State 4-H Show – Florida State Fairgrounds - Marie-Frances reported. Susan, Daryl, and Andrea will also be attending.

WD Exhibition – July 13 – 6:15 pm
Arena Set up – Approx. 5:00 pm
WDAFL table & hand outs – Marie Frances has banner, tables, table cover, and chairs. Susan will bring membership/high point forms and brochures. Marie Frances will bring a complete set of test books. Andrea moved that the association purchase a complete set of test books for this purpose. 2nd by Carole. Approved. Susan asked if the association had ever thought about purchasing shirts with WDAFL logo for events such as this to identify the board members. In the past, cost was prohibitive but Daryl and Carole agreed to research this idea again.
- IV. Julie Bottum’s request for comp. WDAFL membership for Vets in her program. Carole moved that we provide complimentary membership in WDAFL for 2017 to participants planning to attend the championship show. (expected to be 2-3 members). Julie is contacting WDAA to ask them to do the same. Motion 2nd by Andrea. Approved.
- V. 2017 Championships
 - a. **Sponsors confirmed:** Silver (\$500): Gator Horse Trailers, SCHS/T4L, PPT

contacted: Seminole, The Equestrian Group, Symbiont (product), Boot Barn (get back in Aug). *to contact*: Hotel in Weirsdale (Sun. Judges rooms), Publix (for lunches), others? Suggestions to be sent to Daryl. Marie-Frances will be contacting Bill Saylor, Circle S Transport.

- b. **Exhibitor Party**: sponsors (\$250) – NPH, others to be asked.
 - c. **Contracted Officials**: Marie-Frances reported the following: Sat. Schooling Show – Vicki Rollack; Ride-a-Test: Stephanie Mosley. Sun. Championships - Joanne Coy “R”. Steward: yet to be determined. EMT – Gayle hires. 52 current WDAA (new judges were recently certified) so Marie-Frances plans to have all judges slots filled within a week or so. We are planning an August 1 release date of the prize list.
 - d. **WDAA Sanctioned**: Marie-Frances will take care of this.
 - e. **Advertising** confirmed: Crystal Auto Dealerships – Back cover both Champ & HP, other suggestions based on previous years, ideas. Need help from everyone on this.
 - f. **Website** all info on Sponsorships and advertising is available on the website. We need to begin to contact vendors for the event, as it adds alot to the weekend, but is work.
- VI. Newsletter – rethink how we proceed. Becky has set up to automatically go out monthly and pull new articles posted on website. This is fine if we post to website. With Champ coming up we need a better approach. Carole and Daryl are working on this issue.
- VII. Western Dressage Stickers – Marie-Frances moved to sell the “Western Dressage” stickers without our website address for \$5.00 each, or 10 for \$40.00. Stickers with our website will be given away at events, including in packets for all championship show exhibitors. Carole 2nd. All in favor, and approved.
- VIII. Other – Future board conference calls were scheduled for August 13, and September 10, 7:30 pm.

Adjournment - Susan moved, Carole 2nd. Meeting adjourned at 8:42 pm.