

WDAFL Board Meeting
August 13, 2017
7:30 PM Conference Call

Call To Order: Daryl called the meeting to order at 7:33 PM. Present were: Daryl Leonard, Pres.; Marie-Frances, VP; Andrea Browning, Treas.; Susan Butler, Secy; Directors: Carole Jackson, Rachel Ory, Julie Bottum (interim appt), Amy Fleming (interim appt). Patti Davis has been granted an extended leave of absence.

- I. Secretary/Membership Report – Susan Butler
 - a. Minutes of July 9 Board Meeting – Minutes were presented from the July 9 meeting. Andrea moved to approve, Carole seconded, approved.
 - b. Membership & High Point - Current membership still 110, with 38 rider/horse pairs enrolled in the High Point Program. Susan also reported that paperwork to obtain a Century Club award from the Dressage Foundation has been submitted for a member. It is possible we may also have another member to submit. Awards will be given out at the Exhibitor Party at the Championship show.
- II. Treasurer Report – Andrea Browning - Andrea reported that Regions has a balance of \$11,306.72 and PayPal has \$615.56. No expenses were incurred in July. Susan moved to approve report. Second by Carole. Approved.
- III. 2017 Championships:
 - a. **Sponsors confirmed:** Silver Level (\$500): Gator Horse Trailers, Palm Partnership Training; added Bronze Level (\$250): Sunshine Classic Horse Shows, Training Four Life, Najorka Performance Horses, Ocala Equine Hospital. *Contacted:* The Equestrian Group, Boot Barn, Holiday Inn Express Villages (Sun. Judges rooms), Circle S Transportation, Crypto Aero Feed. (Rate for larger ad for sponsors: Bronze sponsor (\$250 includes 1/4 pg ad) for a full page + \$60; 1/2 pg +\$25 Silver sponsor (\$500 includes 1.2 pg ad) for a full page + \$45.) Daryl stated that we all need to keep looking for possible sponsors.
 - b. **Contracted Officials:** Sat. Schooling Show – Vicki Rollack, Christie Lehnert-Slayton; Ride-a-Test: Stephanie Mosley. Sun. Championships - Joanne Coy “R”, Heiner Jeibman. “R”. Steward & EMT – Gayle hires.
 - c. **Advertising confirmed:** Crystal Auto – Back cover both Champ & HP, Caboots – full page Champ & HP. Daryl reported we need help from all of us in securing advertising.
 - d. **Classes and awards:** Schooling show will include 4 divisions (Youth/4-H, Amateur, Open, Gaited). Classes will include Intro-Test 1, 2, 3, and 4; Basic –Test 1, 2, 3, and 4; Level 1- Test 1, 2, 3, and 4; Level 2- Test of Choice; Level 3- Test of Choice; Gaited- Test of Choice; Freestyle- Test of Choice (All divisions combined). Ribbons

1st through 6th. Championship Show will include 4 divisions – Youth, Amateur, Open, and Gaited. Classes will include Intro-Test 1, 2, 3, and 4; Basic –Test 1, 2, 3, and 4; Level 1- Test 1, 2, 3, and 4; Level 2- Test of Choice; Level 3- Test of Choice; Freestyle- Test of Choice and only 1 division. Ribbons 1st through 6th. 1st place winners in classes of 3 or more will receive a championship award. Level Awards (Gaited riders will compete with non Gaited for Level Awards). Level Champions will be the highest combined average of two (2) tests at that level with one required to be test 4. There will be no high score awards given.

- e. **Vendors:** Need a coordinator for this. Amy will check with the tack vendor from 2 years ago.
- f. **Volunteers:** Need a coordinator for this. House used in 2015 has been reserved for Sat. officials and volunteers that need housing.

VI. Newsletter – Discussion was had with regard to the current newsletter process. As articles are posted to the website, they are automatically posted to our FB business page. Those that subscribe to the fb page receive notification of posting. Then at the first of the month, all articles posted during the previous month are sent out as our Newsletter. Susan stated she believes this to be too repetitive. Carole stated that the Mail Chimp process for developing a newsletter was very difficult to use so this was the suggested option working through Becky (website manager). Julie suggested that the newsletter should be outsourced. Agreement was reached that a quarterly newsletter would be sufficient and articles as we go can continue to be posted on our website and Facebook. Carole will continue to serve as newsletter coordinator and primary contact for contracted newsletter developer.

VII. World Show: Does not seem to be any board members attending the show. Andrea moved that WDAFL provide an affiliate award to the highest scoring WDAFL member at the world show. Second by Amy. Approved with one opposing vote . Discussion was had about award and how much to spend. Daryl will make final arrangements and will email to the board for final approval. Also, WDAA has indicated the Affiliate needs to calculate the award at the show to be presented by the Affiliate. Daryl is going to ask Karen if she will calculate. Not sure who should present.

VIII. Polo Shirts for Board: Daryl reported cost including embroidery is \$24, minimum of 12 = \$288 from a certain vendor. Board members commented that could be cheaper at Tack Shack of Ocala. Board members also agreed we could purchase our own shirts, but need to be a coordinated style and color. Daryl and Amy will work more on this.

IX. Next meeting is scheduled for September 10. Future meetings will be discussed at that time.

Adjournment – Carole moved to adjourn the meeting. Second by Amy. Meeting adjourned at 9:00 pm.