

WDAFL Board Meeting
June 18, 2018
7:00 PM Conference Call

Call To Order – Patty called the meeting to order at 7:04 pm with Susan, Terri, Marie-Frances and Stephanie present. Rachel was excused and Amy was absent.

- I. Approval of Minutes – Minutes from the May 20 board meeting. Terri moved to approve, 2nd by Marie-Frances. Minutes approved. Susan also reported that the current membership stands at 96 members with 29 horse/rider pairs enrolled in the high point program. Susan also reported that all of the ad rates and sponsorship information has been updated on the website. She contacted Tack Shack but they said they do not provide “money” donations. However, they would donate product if we do a silent auction or something. They would make us a nice basket of products for that purpose. Circle S Logistics has agreed to sponsor at the \$250 level. Crystal Dealership has been contacted about placing an ad as they have done in the past, but no response has been received yet.
- II. Treasurer Report – Terri reported no activity since last month with the exception of two new memberships through PayPal. Current bank balance is approx. \$10,116. She also reported that she has obtained commitment for 2, platinum sponsors at \$1,500 each! Linda Henry and Marsha Corbet (a gaited rider) have committed however Marsha asks that we separate out gaited riders for high point in the amateur category. Tim Christensen has committed to \$250 each for the Sunshine Classic and Training 4 Life. She is also working on 2 other donors at \$100 each, possibly to be used to sponsor a division. The ladies in her barn group are also considering taking out a full page ad to thank the horse show husbands. Marsha Sapp is considering a sponsorship and she is also conversing with an additional 3 people. Susan moved to accept the report, 2nd by Stephanie, approved with no objections.
- III. WDAA Affiliate Call – Patty reported that she participated in this call. Florida is the only affiliate that holds a WDAA/USEF show. Lynn Shinkle is trying to get in touch with her with regard to how WDAA can support our efforts. She also reported that we have been asked to supply an affiliate basket for the auction at the WDAA World Show September 27-30. WDAA is also encouraging affiliate sponsorships of classes. They also reported that AQHA may give recognition to Western Dressage in 2019.
- IV. Championship Show
 - a. Saturday – Discussion ensued about how to go forward with the structure of the Saturday portion of the championship weekend. Stephanie has offered to donate her services for education all day Saturday. Stephanie suggested the ride-a-test be limited to 30 minute sessions each. Discussion about a group lesson for youth with Stephanie after the ride-a-test. We also need to

provide time for schooling in the arenas later in the day for preparation for the championships on Sunday. Susan moved that Saturday be structured as only education day with no schooling show. Stephanie will do ride-a-test, followed by a group lesson for youth, followed by 15-20 minute demos, followed by open schooling time in the arenas. Marie-France 2nd, no objections, approved. All board members asked to consider what other education should be done on Saturday for discussion at the next meeting.

- b. Judges – Marie-Frances reported that she has obtained one judge so far for the championship show on Sunday. She has reached out to two others to fill the need for the 2 judges.
 - c. Volunteers – Susan reported that it is still too early to be working on this issue. However, she did send out a spreadsheet to the board members which shows all of the volunteers needed. This will need to be updated based on the decision above to not hold a schooling show. Patty said she will contact 4-H leaders with regard to getting youth volunteers in exchange for the group lesson with Stephanie being free of charge based on a set number of volunteer hours.
- V. USEF Education Grant – Marie-Frances reported that work continues on this issue. More interviews and footage of youth riders is still needed. She has discussed status with WDAA.
- VI. Further outreach – Patty reported about a 4-H show at Canterbeury July 13th. Susan and Marie-Frances said they could attend. There is also a Western Dressage show being planned for July 28th at the same venue. Patty excused herself from the meeting at this point as she needed to get back to work. Marie-Frances handled the remainder of the meeting.
- VII. Next Meeting – The next meeting was scheduled for July 15th at 7:30 pm via conference call.

Adjournment – Susan moved to adjourn. 2nd by Terri. Meeting adjourned at 8:08 pm.