WDAFL Board Meeting September 16, 2018 7:00 PM Conference Call

Call To Order – Patty called the meeting to order at 7:05 pm with all board members present!

- I. Approval of Minutes and Treasurer Reports The treasurer reported that the current Regions balance is \$10,835.88. PayPal has a balance of \$621.68. Susan stated the minutes from the last meeting had been circulated through the board with no comments received. Stephanie moved to approve both reports. 2nd was provided by Joanne. With no objections, both reports were approved.
- II. World Show Update Joanne and Terri reported that they have obtained the basket and 3 monogrammed halters with matching leads to present to the High score winners in the divisions of Youth, Amateur, and Open. They will be taking these items with them to the show. Marie-Frances stated that a member of the Florida delegation must be in charge of determining the winners for these prizes. Terri and Joanne will take care of that. They will also send back messages and photos for us to use on social media regarding our Florida affiliate participants.

III. Championship Show

- a. Program Marie-Frances restated that all ads for the program must be submitted in black and white. Only the front and back covers of the program will be in color. All ads she has received are in color, and changing them to black and white results in low resolution. Color ads or logos can be used for our social media outlets and for the banner, but for the program, it must be submitted in black and white. All ads must be submitted in black and white! Patty has submitted her \$250 for her mother's memorial grant that will be used for a 4-H class with Stephanie on Saturday. She will work on a photo for this in black and white for the program. Susan will be contacting Crystal Dealerships and asking that they submit their payment and ad for the back cover at this time.
- b. Gifts Joanne suggested that instead of the wine glasses, we give Tervis products with our logo. About 75 are needed. Joanne has contacts for the company and will be contacting them for pricing information. She will share the information she receives with the full board before making any commitments to purchase.
- c. Photographer Susan asked about a photographer for the show. Marie-Frances stated that Harry Furry has already been hired for the job.
- d. Volunteers Susan stated that she had sent out the volunteer matrix earlier. No comments were received with regard to anything missed. If you find folks

- that want to volunteer, please notify Susan of the job they wish to perform. Susan will begin working on this in earnest in early October.
- e. Gathering Party The board determined to host this party during the day lunch break on Saturday. Marie-Frances will work with Grand Oaks to obtain some finger type foods for the event. She will go ahead and contract for this assuming the prices are reasonable. We will prepare for about 75 participants. Susan will work on obtaining some raffle prizes for this event. Each attendee will receive one ticket. Must be present to win.
- f. Saturday Schedule The board determined to work with the following schedule:

8:00 to Noon – Ride a test with Stephanie. ½ hour spots will be scheduled. Noon to 1:30 – Social with food and raffle prizes. Round table discussion with professionals during this time.

2:00 to 3:00 – 4-H participants in group lesson with Stephanie 3:00 to 5:00 – More education which may include grooming, trailer maintenance, etc. Patty will call Gator Trailers about being a vendor and providing the discussion for this session.

IV. Next Meeting – The next meeting was scheduled for October 7 at 7:00 pm.
At that time, we will determine if an additional meeting will be necessary in October prior to another meeting in early November before the show.

Adjournment – Terri moved to adjourn. 2nd by Marie-Frances. Meeting adjourned at 8:09 pm.