

## WDAFL BOARD MEETING

**March 3, 2019; 7:00 PM Conference call**

Meeting was called to order by Patty Davis at 7:00 PM.

Call to order: Patty called the meeting to order at 7:03 pm. Board members present were Marie-Frances, Susan, Terri, Joanne, and new board members for 2019 Rachel Freeman, Marjie Wenger, and Lauren Smith. Stephanie was absent.

Minutes approval: The January 6 regular board meeting minutes and the February 2 annual meeting minutes were both presented. Marie-Frances moved to approve with 2<sup>nd</sup> provided by Joanne. Both minutes approved.

Treasurers Report – Terri provided two reports; February 2019 Annual Financial Report for 2018. The annual report showed income of \$27,524.27 and expenses of \$26,916.99. The February report showed the Regions account with \$11,323 and PayPal balance of \$2253.88. Rachel moved to approve both reports with a 2<sup>nd</sup> provided by Marjie. With no opposition, the reports were approved.

### **New Business:**

1. Election of Officers/Executive Board – Patty guided the board through the annual process of electing the new executive board. Marjie nominated Joanne for president with a 2<sup>nd</sup> by Rachel. She was elected to the office of President. Joanne nominated Marie-Frances to remain in the position of Vice President. 2<sup>nd</sup> was provided by Terri and she was approved to continue serving in that position. Marie-Frances nominated Susan to continue as Secretary with 2<sup>nd</sup> provided by Marjie. She will also continue to serve in that capacity. Susan nominated Terri to continue as Treasurer with a 2<sup>nd</sup> provided by Joanne. She was also approved to continue as Treasurer.

Marie-Frances thanked Patty for her service as president for the past year and also confirmed that she will continue to serve on the board as a Director. Marie-Frances also informed the board that this is the final year of a 2<sup>nd</sup> three year term that she will serve on the board. Susan is in her 3<sup>rd</sup> year of her 3 year term. Both of the positions they hold will need to be filled next year. Other board members will need to learn all of the duties each of these ladies do to prepare for new board members in these positions next year.

Marie-Frances will post on social media with regard to this election and the board members elected. Susan stated that she needs a photo (preferably with your horse) and short bio for updating the website. The photos and information submitted for the board election by the new board members may very well serve for this purpose.

2. Membership Review – Susan reviewed the current status of the membership. We currently have 77 members. She has begun completing the annual review between the Florida membership and WDAA membership to ensure all members are valid by also being a member of WDAA. During the process, a very large list of WDAA members that are not WDAFL members. This list includes Board member Stephanie. Joanne stated she will contact her regarding either updating her WDAFL membership or possibly leaving the board as it was noted that she has also missed several meetings without being excused. Much discussion ensued with regard to addressing this list and increasing membership in general. The tri fold brochure was discussed. Susan stated she thought there were

probably 20 or so remaining in the supply. Marie-Frances will mail about 10 each to Marjie and Lauren as they both will be attending shows this coming weekend where there may be some interest in becoming a member. Marie-Frances will also locate the original file from which the brochure was created and send it to each member. Joanne will contact a printer she knows to get a quote on reprinting a batch of these brochures as board members thought they were useful and very nicely done.

We also discussed what benefit WDAFL members receive from joining the association. Some board members reported that in discussion with some of the WDAA members who are not WDAFL members, those people indicated that there is no benefit for being a WDAFL member. Discussion resulted in the following ideas as to the value of being a WDAFL member; the association offers a very low cost High Point program, Some show offer reduced class rates for WDAFL members (the savings can easily pay the \$25 membership fee in just a couple of shows), very low cost/free educational events are offered through the association, we provide grants for lessons/continued education and financial assistance for first time Championship Show participants in categories of Open/Professional, Amateur, and Youth, and Member Patty Davis sponsors educational opportunities for 4H-Youth at the Championship Show in remembrance of her mother, and we have produced an annual WDAFL Championship Show with the original idea of the show to be a possibility for Florida members to compete against members from throughout the state for a championship that may not have the resources to attend the World show. These are all great reasons for joining WDAFL. Susan will do a writeup that includes these benefits that will be sent to all board members through email for review and use to be sent to those people that are WDAA members but not WDAFL members and for other purposes such as distributing throughout social media outlets.

3. 2019 Championship Show – The board discussed producing a championship show for 2019 which included dates, place, and format. Discussion included determining to stay at Grand Oaks (seems to be the most centrally located facility and provides a very desirable set of benefits) with Gayle Whitty (she is how we get the facility at half price) as the show manager and Carlie Evans as the secretary. We will stay with the same weekend which in 2019 will be November 8-10. Discussion also included that the show manager will run the entire show, including obtaining all required positions such as announcer, runners, gate keepers, etc. In regard to the above items, Terri moved to approve with 2<sup>nd</sup> provided by Marjie. The board approved. Marie-Frances will contact Gayle to confirm with her we want to do the show as stated above.

Format of Show – This item created much discussion mainly centered around full 2 day USEF/WDAA show, education Saturday with Championship Show on Sunday, and Schooling show/education Saturday and Championship Show Sunday. Susan reminded the board that a survey conducted prior to the 2018 show clearly showed the majority of members wanting the Saturday education day/Sunday Champ Show format. Some board members do not support this format. Rather than make a decision at this meeting, the board determined to form a committee with regard to this topic. Rachel will chair the committee with assistance from Terri.

4. Grant Updates and Application – Susan relayed that we received a request for an education grant in the amount of \$200 to pay for 4 \$50 lessons. The applicant is Emily Nolan who is also an active WDAA member and so is eligible for a grant. She lives in the panhandle area. Discussion took place

on the new grant guidelines that were discussed by the board last July but never further discussed after some recommended changes. Terri emailed the original proposal to all board members during the meeting. The board discussed giving out 2 lesson/education grants and three first time championship attendance grants (one each in the divisions of Open/Professional, Amateur, and Youth) each year. Susan moved that the grant deadline for the lesson/education grants be set at April 15, 2<sup>nd</sup> provided by Rachel. With no objection, approved. Susan will notify the current applicant that the wait will be a little longer before the board can make a determination on her request. Grant availability shall be advertised through social media. Terri moved that the deadline for the three championship show grants be set at September 1, 2<sup>nd</sup> by Rachel. Motion approved. The actual policy for the grants will be further discussed at a future meeting.

5. 2019 Education Programs – The board determined it best to ask the membership what kind of education programs they are interested in and will attend. A MailChimp survey will be designed and used for this purpose. Joanne will work on questions for this survey and distribute to the board through email.

### **Old Business:**

1. Move meetings to 7:30 pm during DST? – Joanne moved to keep the meetings at 7:00 pm. 2<sup>nd</sup> by Terri. Motion approved.
2. Change to High Point Calculation and Additional Year End Awards – Joanne is currently managing the High Point program and has agreed to continue in this capacity even though she will be the president. She requested that we change the calculation for the high point awards by using only the 6 highest scores from each participant to calculate the median score to be used for the granting of the awards. She also stated she can obtain an additional \$550 in sponsorships to create some additional year end awards, such as high scores in age categories created by adding the age of the rider to the age of the horse. The board determined that changing the calculation of the median score cannot happen during this award season because 4 months of the competition year has already passed. The board had no objection to adding additional awards at this time. The board suggested that Joanne return at a future meeting with more detailed written presentation of her ideas for additional awards for this year and changes for next year for the board to consider.

**Next Meeting:** April 7, 2019 at 7:00 pm.

**Adjournment:** Marie Francis moved to adjourn at 9:14 pm, 2<sup>nd</sup> by Marjie. Meeting adjourned.