

WDAFL BOARD MEETING

April 7, 2019; 7:00 PM Conference call

Meeting was called to order by Joanne Lanzisera at 7:05 PM. In attendance were Marie-Frances, Susan, Patty, Marjie, and Lauren. Terri and Rachel were excused. Stephanie was not in attendance.

Minutes approval: Susan presented the minutes from the March 3 meeting. Marjie moved to approve, 2nd provided by Marie-Frances. With no objections, the minutes were approved. Susan also reported we are up to 86 members. Joanne also added that we have 29 horse/rider/level enrollments in the high point program.

Treasurers Report – Terri provided the report in advance of the meeting. The report showed an error with regard to membership deposits to the Regions account which was \$25, not \$250. The ending Balance for March at Regions was \$11,763.71. The PayPal account has \$2,330.94. Susan moved to approve the report with the noted correction. 2nd by Patty. With no objections, the report was approved with the correction.

New Business:

1. Joanne reported that our Treasurer, Terri Ross, has resigned for personal reasons. She is moving out of the state. No current director is willing to take on those responsibilities. Filling the position by advertising the availability to the general membership was discussed. Joanne felt it important that we find a person with some financial background to serve in this position. Susan asked about signature authority for the Regions account. Patty still has authority but she and Joanne will work to get that transferred to Joanne. Susan moved to advertise the position to the general membership. 2nd by Patty. With no objections, motion was approved. Joanne will handle making the announcement on social media.

Joanne asked that if a board member finds it necessary to resign, please do your best to give at least 30 days notice. It was discussed that Marie-Frances, Susan, and Patty all have terms that will expire at the end of this December. Joanne asked that we consider starting writeups on what we do and how we do it.

The board discussed the absences without excusal of Stephanie. Joanne will reach out to her to check on her status and willingness to continue to serve.

2. Grant Request – Susan reported that to date, we received one grant request for \$200 for 4 lessons from member Emily Nolan. A decision on this request will be tabled until the deadline for filing of April 15 has arrived. Susan will conduct an email vote at that time. Susan also reported that she posted the article from member Leslie Williams with regard to the grant she received last year for first time participation in the Championship Show. The article was used as part of the deadline reminders of April 15 for lesson/clinic, and September 1 for First time Championship Show attendance.
3. WDAA Affiliate Call – Joanne reported about discussion she heard on the phone call. Lots of ideas about creating membership. Advertising for membership through paid advertising on Facebook,

selling T-shirts, monogrammed stadium glasses, and brochures/pamphlets were all discussed. Joanne has found a printer in her areas that can do a 9 X 3 card vs. the tri fold pamphlet for a very reasonable cost. She also discussed new awards for the championship show and will send us a website to look over what could be used.

Old Business:

1. Championship Show – Time to start finding vendors, sponsors, and selling ads for the program. Susan will update all forms with regard to this on the website. Ideas for education included a Purina rep to talk nutrition, Gator trailers for bringing in a trailer and discussing trailer safety, and member Janet Cagle to discuss goal setting. Show format was discussed again with Susan reminding from the last minutes that Rachel was supposed to set up a committee with regard to this issue. Lauren volunteered to set up a survey monkey to survey the membership with regard to their desires for the format. The survey will be available for 7 days.

It was established that the next meeting will be for discussing all aspects of the Championship Show and is scheduled for March 28 at 7:00 pm.

Patty moved to adjourn. 2nd by Susan. Meeting adjourned at 8:50 pm.