

WDAFL BOARD MEETING

May 26, 2019 7:00 PM Conference call

Meeting was called to order by Joanne at 7:04 PM. In attendance were Marie-France, Susan, Lauren, Natalie and Marjie. Terri, Rachel and Patty were all excused.

Secretary/Membership Report:

Susan presented the April 7 and April 28 minutes for approval. Marjie moved to approve both sets of minutes, with Lauren providing a 2nd. With no objection, both were approved.

Susan also reported that our official membership number has now hit 90! Hopefully, between now and the Championship show, we can hit 100.

Treasurer Report:

Terri reported by email that she had some trouble with the Regions online account. She won't be able to get it fixed until Tuesday, after the Memorial Day holiday. When access is restored, she will complete the report and send it out to all board members through email.

New Business: World Show Donations

Joanne reported that we have been asked to provide a silent auction item for the World Show for the benefit of WDAA directly, and Florida World Show high point awards. The awards for the Florida participants would be for high score in the categories of Amateur, Open, and Youth. Susan moved to provide all of the above with no more than \$100 for both the silent auction and Florida awards (\$200 total). 2nd was provided by Marie-Frances. No objections, approved.

Replacing Terri as Treasurer:

Terri has moved to another state and is currently still serving as treasurer but we need to replace her. Joanne suggested that we hire an actual CPA and recommended Brenna Abbott Marzucco who she is personally familiar with. Brenna will charge \$60 an hour. Terri had also reported that member Wendy Jeffries was interested in serving as well. Marjie moved that we vote Wendy onto the board to serve as the official treasurer as a 3 year position on the board and that we use Brenna for all required legal filings such as taxes, sunbiz, tax exemption status, etc. 2nd was provided by Natalie. With no objection, the motion was approved. We may have to change banks due to the location of these two people and the lack of a conveniently located Regions Bank. Joanne will notify both of them of tonight's vote result.

Old Business:

Championship Show: Joanne reported that Susan had obtained the first raffle items from Tack Shack of Ocala. They also provided items for the exhibitor welcome bags. We would like to be posting photos and website links on our website very often to help promote the show. As you receive items for the raffle, please send a photo and website link to Susan for the contributor for posting on the website. We need to get more raffle items and also need to start contacting potential sponsors. Joanne reported that she sent letters to all previous sponsors asking for their continued support. No replies as of yet. It may be slightly early to be working on these things as the show is still almost 6 months away. But never too early to start! Vendors are needed as well as ads for the program. Joanne asked if someone would

contact Cowboy Magic to request a donation of sample items for the exhibitor bags. She stated she knows they will do this for a first time request. Lauren volunteered to make this contact.

Joanne will be working on the show bill with Gayle (show manager we hired). Susan reminded that we need to strengthen the “no refunds after closing date” policy wording so that we don’t experience some of the issues with cancelations as we have in the past.

Gayle discussed with Joanne using different arenas for the show, suggesting we use the fiber arenas for the shows and the covered arena for warmup. After some discussion, the board determined to table this item until the next meeting when hopefully, Gayle will have provided the prices for all of these locations.

Next Meeting: Set for June 30, 7:00 pm, via conference call.

Adjourn: Susan moved to adjourn, 2nd provided by Lauren. With no objection, the meeting was adjourned at 8:04 pm.