

WDAFL Board Meeting
Sunday, December 18, 2022
7:00 PM Conference call

The meeting was called to order by Joanne at 7:07 PM. In attendance were Joanne, Lisa, Wendy, Jackie, Holly, and Leah. Marcia was excused. Andrea was absent.

The meeting scheduled for October 2, 2022 was cancelled due to not enough Board members being able to attend due to after effects of Hurricane Ian.

Secretary Report

Approval of the 9/18/2022 Minutes: Wendy made a motion to approve the Minutes, Lisa seconded the motion, the motion was passed.

Treasurer Report

Approval of the past few months of financial reports which were previously emailed to the Board. Lisa made a motion to approve, Holly seconded the motion. The motion was passed.

The following was discussed:

We reviewed previous emails sent to the Board by Joanne regarding expenses for our Annual show. The older ribbons were donated to a youth based group in Northern FL (Recycle the Rosette Group). Joanne volunteered to ship them at her expense.

Previous email that we received from USEF regarding feedback on our show from exhibitors.

Location and time of year for our 2023 Annual show: The Board agreed to the Florida Horse Park location, and they will be contacted to see if the Halloween weekend is available. Joanne will need to save the date with USEF. The possibility of moving our show to January or February in 2024 was discussed so that it may coincide with our Annual meeting, as that seems the best way to get everyone together. The idea of offering a "Meet and Greet" or Ride A Test instead of a show this year was also discussed. Possibilities of where and when to have our Annual meeting and Awards ceremony for 2022 were discussed.

Board agreed to get one Florida judge and one out of state judge for our show, instead of two out of state judges.

Making 2023 "The year of the youth" to encourage more junior riders to try Western Dressage and to increase attendance, by possibly lowering class fees for Junior members to our Annual show. We will again reach out to 4H and Pony Club to reach more Junior riders.

Working on a Zoom meeting for the General Membership, with a specific agenda, so we may get more members involved with the club. We will put out an email asking current members what they would like to know and/or discuss beforehand so that the meeting will not run too long and we will have 2-3 topics to discuss.

The possibility of a "member spotlight" in our emails was discussed, so that the general membership can get to know one another.

We now have a partnership with Mollys buckles. They make our Medal Program conchos and we also used them for our belt buckles at our show this past November. Contacting other

companies to see if they want to sponsor us was also discussed. Reaching out to Horse Illustrated (they make the WD test books), Riding Warehouse, USRider, Hodges, and others was discussed.

Reminding the membership to renew their membership by a series of emails was also discussed.

We will have 2-3 Board openings starting in January. These positions will need to be filled as soon as possible from the general membership.

The next Board meeting is scheduled for January 22, 2023 via conference call at 7:00 PM.

Leah made a motion to adjourn the meeting, with Wendy seconding. The meeting was adjourned at 8:25 PM.