

WDAFL Board Meeting
Sunday, July 23, 2023
7:00 Conference Call

The meeting was called to order by Joanne at 7:03 PM. In attendance were Joanne, Jackie, Wendy, Amanda, Melanie, Chris and new Board member Susan Sackett. Holly was excused.

Secretary Report

Approval of the 5/28/23 Minutes previously emailed to the Board: Melanie made a motion to approve the Minutes, Chris seconded the motion, the motion was passed.

Treasurer Report

Approval of the April and May 2023 financial reports which were previously emailed to the Board: Chris made a motion to approve, Jackie seconded the motion. The motion was passed.

The following was discussed:

Putting on a series of virtual/online shows through Spotlight Shows and Gail Matheus for the 2024 show season. The Board discussed costs and fees, who acquires the WDAA show #, etc. Amanda re-sent the contract to all Board members during the meeting so we could review again. All Board members were in approval of supporting these online shows for next year. Wendy will find out if we need any kind of liability insurance to run these.

Annual horse show in January, 2024 at Florida Horse Park:

Since we are having our annual meeting and YEA on Saturday after the show day is finished, we are looking into the possibility of doing the rail classes and Musical Freestyle on Friday (late afternoon/evening). This will be researched with FHP and the possibility of getting a local judge for Friday's classes. The Board all agreed this would benefit the weekend schedule, if we can arrange with FHP and get a judge.

We will be using one large and one small ring this year for Saturday and Sunday's classes. We had two large arenas last year. Discussion of how many drags for the arena and when, and the charges for extra drags.

Swag bags for exhibitors: We are looking for corporate donations for our swag bags. In the past we have had Tribute feeds, Farnam, Seminole and others donate items. Board was asked to reach out to these sponsors and others for contributions.

Sponsorships: Wendy Jeffries, our Treasurer, of Shady Oak Farm is our first sponsor for the belt buckles on Saturday. Thank you Wendy! Board members and membership is being asked to find other sponsors to offset the costs of running this show.

Vendors: Board discussed the possibility of paying the fee for a limited number of our vendors (up to 4), including food truck, tack, etc. Board voted unanimously that we would do this.

First place prizes: Looking for ideas with our logo as we have some left over from last year but will need more this year. Any suggestions?

The next Board meeting was scheduled for Sunday, August 20, 2023 at 7:00 PM.

Wendy made a motion to adjourn the meeting, with Melanie seconding. The meeting was adjourned at 8:15 PM.