

WDAFL Board Meeting  
Monday, March 18, 2024  
7:00 PM Conference Call

The meeting was called to order by Melanie at 7:08 PM. In attendance were Melanie, Amanda, Brenda, Jackie, and Susan. Holly was excused.

Secretary Report

Approval of the 2/25/2024 Minutes previously emailed to the Board: Brenda made a motion to approve the Minutes, Susan seconded the motion, the motion was passed.

Treasurer Report

Approval of the February 2024 financial report which was previously emailed to the Board: Susan made a motion to approve, Jackie seconded the motion. The motion was passed. Brenda gave us an update on the new Quickbooks.

The following was discussed:

Investing a small set amount of our funds in a Money Market as an emergency fund; Brenda will inquire at Truist bank as to rates, etc. and report at the next meeting before we make any decision.

Increasing advertising and promotion for our Annual Show. Developing a range of sponsors early. Melanie has contacted a couple of hotels in Ocala near the FHP as our Hotel of choice and having a meeting room to hold our year end awards and Annual meeting. This will be voted upon once we have more information. We need to select a show steward.

Discussion on hiring a Show Secretary (with contract they provided) was discussed. We discussed Stacia Wert-Gray's contract (of Horse Show Consulting, LLC) and voted after all questions were answered. All present Board Members voted to hire Stacia Wert-Gray. Brenda made a motion to approve, Jackie seconded the motion, the motion was passed.

We discussed which judges we would like to have for our show. Melanie will provide the list to Stacia Wert-Gray and she will contact them to see who is available.

Amanda will contact Gail Matheus regarding setting up online WDAFL shows as was previously voted on. She will give us an update as he hears from Gail.

Clarifying on our website that clinic or Ride A Test scores do not count for our high point program. Jackie will make this clarification and submit to our webmaster to change.

Board members will email Mel their ideas for questions to ask on the survey to WDAFL members so we can get that out quickly. Newsletters should promote our opportunities (grants).

A possible new Board member would like to join, Melanie will email current Board members his biography so we can vote on in the near future.

The next Board meeting was scheduled for Sunday, April 21, 2024 at 7:00 PM.

Susan made a motion to adjourn the meeting, with Brenda seconding. The meeting was adjourned at 8:15 PM.