

WDAFL Board Meeting
Monday, June 17, 2024
7:00 PM Zoom Meeting

The meeting was called to order by Melanie at 7:04 PM. In attendance were Melanie, Amanda, Brenda, Jackie, Holly, Susan and Henry.

Secretary Report

Approval of the 5/20/2024 Minutes previously emailed to the Board: Brenda made a motion to approve the Minutes, Holly seconded the motion, the motion was passed.

Treasurer Report

Approval of the May 2024 financial report which was discussed and emailed to the Board: Jackie made a motion to approve, Susan seconded the motion. The motion was passed.

The following was discussed:

A count of earned rider medals up to this point includes two bronze and one silver. While we still have 3 bronze and 2 silver in stock, Brenda will look into what it would cost to order more so we have enough should we get more before year end. We also have 2 bronze, 1 silver and 1 gold ribbon left, and will look into restocking those as well.

Annual horse show: Jackie will contact Keli Wakeley to see if she is available to be our official show photographer. Discussion on a food truck to have for the weekend. We had Big City Pizza in 2024, further discussion on food trucks and a caterer for the Saturday night awards dinner will be had at the next Board meeting.

Amanda had some of the products from World Class Equine to show us as potential year end awards for 2024. The Board will review and make a decision in the next couple of months for year end prizes.

Melanie spoke with our show secretary, Stacia, and she had some ideas for our prize list. The possibility of not making it mandatory that participants be WDAFL members was discussed. These entrants would have to pay an additional \$10.00 per class and also pay a USEF showpass if they are not USEF members. We will revisit this at the next Board meeting.

Stacia also suggested:

1. The possibility of a Team Challenge and awarding a Champion and Reserve along with a simple prize, such as a WDAFL logo hat.

2. Cash prize for the highest score of a WDAFL member (if we decide to make it not mandatory to be a WDAFL member in order to show), and break it into two divisions of Intro and Basic, and then Level 1 through Level 5. In the past few years we

have awarded high point belt buckles on both Saturday and Sunday for Junior, Amateur and open riders. Not sure how this suggestion will play out, and if we have a sponsor for 2025 for the belt buckles. Further discussion is warranted.

3. Have a 50/50 game in which you pay \$5.00, choose a horse/rider combination (does not have to be yourself) and guess their score for a chosen test. Winner gets half the pot collected.

These are all ideas that she suggested to encourage more participation, and the possibility of including her on our next Zoom meeting was also discussed so we can ask more questions.

Amanda had emailed the Board a detailed proposal for updating the virtual and high point rules, along with proposing virtual rider medals and freestyle rider medals (both in person and virtual). She also would like for us to include Exceptional Rider medals (both in person and virtual). The Board will go over this proposal and will vote on implementing these programs for 2025 in the coming months.

Sending out a Newsletter to members to remind them of our Grant program, etc. was also discussed. We could also include a member spotlight, upcoming shows and events, etc. Melanie will send a draft newsletter to the Board before sending out.

The next Board meeting was scheduled for Sunday, July 21, 2024 at 7:00 PM as a Zoom meeting. Link will be sent to the Board prior to the meeting.

Brenda made a motion to adjourn the meeting, with Susan seconding. The meeting was adjourned at 8:21 PM.