

WDAFL Board Meeting

Sunday, April 13, 2025

7:00 pm Zoom Conference Call

President Melanie Werst called the meeting to order at 7:04 p.m. Melanie, Brenda, Robin, Carmen, Kristin, and Allie were in attendance. Diane could not attend tonight's meeting, and Amanda was sick.

Secretary's Report: The minutes from 3/9/2025, previously emailed to the board, were approved. Carmen made the motion to approve the minutes; Allie seconded it, and the motion was passed.

Treasurer's Report: The March report, previously emailed to the Board, has been approved. Robin made a motion to approve the report, and Carmen seconded it; the motion was then passed.

The following was discussed.

2026 Show Dates: Paperwork done for the horse show. Contract signed.

Event management and judge Discussion: Stacia will be hiring judges. We discussed which judges we would like to have. Starting with local judges to save costs and working from there.

Educational events discussed: sending out a poll on the website or newsletter. We revisited the Round Robin and Fix- a- test (Megan McGee offered to participate). Carmen brought up a great idea about judging rides and having a judge explain why they scored the test that way.

No update on printing the WDAA and WDAFL information.

Bi-monthly newsletter: Waiting to hear from Amanda if the newsletter is ready to go out.

Show Committees: We agreed to make this more of a point in September/ October to get volunteers from our members to participate.

Stickers & Magnets: holding off until closer to the end of the year to order for the show.

Website updates: We discussed a lot about the website. We need to figure out what the "purpose" of our website is going to be. If we are going to push people to the website to see information, or just use it for members to locate things for our show. We talked about utilizing Facebook and Instagram more to get more interaction with the community. Talked

about utilizing social media to encourage interaction. We decided to update the new membership platform over the summer when we are slow, so we can have it functioning properly before our annual show.

High Point: Holly joined, and we made changes to the virtual and highpoint submission pages. We removed the virtual submission link and added language to the requirements, noting that no freestyles or virtual tests were permitted for high points.

Sponsorships: Discussed setting up more avenues for sponsors, getting away from a printed ad, and more for a social media platform. We want to get this together over the summer to present for opening towards the end of the year.

The next board meeting will be May 18, 2025, at 7:00 pm.

Melanie moved to adjourn the meeting, which Robin seconded. The meeting was adjourned at 8:26.