

WDAFL Board Meeting

Sunday, May 18, 2025

7:00 pm Zoom Conference Call

President Melanie Werst called the meeting to order at 7:10 p.m. Melanie, Amanda, Brenda, Robin, Carmen, Kristin and Diane were in attendance. Allie was not in attendance.

Secretary's Report: The minutes from 4/13/2025, previously emailed to the board, were approved. Brenda made the motion to approve the minutes; Carmen seconded it, and the motion was passed.

Treasurer's Report: The April report, previously emailed to the Board, has been approved. Robin made a motion to approve the report, and Amanda seconded it; the motion was then passed.

The following was discussed.

Educational events discussed: Figuring out something for the summer. Virtual seminars, Scribing seminars, Getting local judges or trainers to be involved in "training tip" videos. Reach out Educational panel to get this going.

Bi-monthly newsletter: Member Spotlight. Video tips for online showing, promote advisory board, tribute program, promoting high point for online shows. Promote shows that have open breed WD classes. Microchipping session.

Website updates: Continue making it user friendly.

Sponsorships: Really need to decide what sponsorship packages we are going to offer and what we provide and what the sponsors provide. Melanie will print off the current sponsorship packages and will email board members to decide before next meeting.

The next board meeting will be June 29, 2025, at 7:00 pm.

Melanie moved to adjourn the meeting, which Robin seconded. The meeting was adjourned at 7:40 pm.