

## WDAFL Board Meeting

Sunday, July 27, 2025

7:00 pm Zoom Conference Call

President Melanie Werst called the meeting to order at 7:06 p.m. Melanie, Amanda, Brenda, Diane, Allie, and Robin were in attendance. Kristin was unable to attend the meeting tonight. Carmen was

Secretary's Report: The minutes from 6/29/2025, previously emailed to the board, were approved. Brenda made the motion to approve the minutes; Amanda seconded it, and the motion was passed.

Treasurer's Report: The June report, previously emailed to the Board, has been approved. Robin made a motion to approve the report, and Amanda seconded it; the motion was then passed.

The following was discussed.

January Show: Should non-members receive specific awards (such as high point). Judges' contracts are still pending. The board agreed to open entries for the State show in November, as the show is a week earlier this year.

Show theme selection: Board members all threw ideas into the hat. A drawing will be done at the next meeting to determine the theme for the 2026 show.

Collaboration with other organizations: Melanie would check with SWIFT & Alpha's president to explore potential collaboration opportunities.

Virtual Ride A Test Proposal: Follow up to gauge judges' interest in having riders submit tests from different levels, with a judge commenting via Zoom on the ride and providing feedback. We discussed involving multiple levels and utilizing the content for social media to encourage engagement and drive traffic to our website. Melanie will reach out to the Advisory Board about being a part of this endeavor—the goal is to launch something between October and November 2025.

WDAA World Show Sponsorship: WDAFL will be sponsoring two classes. Brenda will choose the classes. The board agreed to continue presenting the High Point awards at the State Show rather than the World Show. Discussion about the silent auction basket for Worlds. Make it "Florida" themed.

Treasury Advisement: Brenda notified the board that we will most likely have to change our tax return for 2025 due to our income for 2024 and projected revenue for 2025.

The next board meeting will be on August 24, at 7:00 pm.

The meeting was adjourned at 7:52 pm.